

BEDBROCK'S MIDCENTURY MODERN RESTORATION



BEFORE

This 1955 Mid-Century Modern home was designed by none other than the kings of Mid-Century Modern style, Lescher & Mahoney.

Rich Brock of BedBrock Developers, a lover of classic architecture was thrilled to have the opportunity to restore this Jetson style home. With the exception of raising the ceilings from 8' to 12' the Atlanta owners wanted to keep the Midcentury Modern style.

"It's a throwback to everything wonderful about this period of architecture; this home was way ahead of its time. It was like rebuilding a classic car! The owners wanted to retain all the glory of the original design while adding all of the modern accoutrements and technology. They were dream clients and this was a dream project!"



Lescher & Mahoney is responsible for the Oprheim Theatre, Palms Theatre, Brophy College Chapel and Phoenix City Hall, to name a few. Twenty-nine of their works are listed on the National Register of Historic Places.



Midcentury Modern floorplans are stripped down to their essential forms, with no excess detailing or unnecessary flourishes. Midcentury Modern's emphasis on pared down forms, natural materials and a seamless flow between indoors and out. The look bridges the organic and the man-made. In keeping with the organic nature of the original design BedBrock used as much of the original stone as possible. Additional stone was procured from only local quarries.

Midcentury kitchens were intended to represent the wave of the future. Full of showy, shiny new appliances, bright colors and space-age surfaces, they're designed to look streamlined and cutting edge. BedBrock kept the sleek style of the original design but updated it with brighter colors and the clean lines of today's design trends.

