

Paradise Valley

BILTMORE ARCADIA

L I F E S T Y L E

THE Home ISSUE

REMODEL YOUR KITCHEN WITH THE KITCHEN CENTER

DEL ADOLFO'S COOKING SCHOOL

...and more



The PV Design Center is made up of more than 40 vendors that are integrated into the design center under one roof in order to simplify the sometimes overwhelming selection process: choosing tile, lighting, kitchen appliances, doors, windows, roof tiles, flooring and more. Located in the heart of Paradise Valley, the unique one-stop shopping concept is a "game-changer" in the industry, allowing clients to better enjoy the journey of building or remodeling.

From kitchens to the perfect man cave, Brock does it all.

"With the warm family orientation that the French Country style brings, it's a personal favorite right now", says Brock. "I like to recreate greatness."

The PV Design Center has put their lavish touch and attention to detail in each home. Whether being that much needed outside barbeque area where you can enjoy the gorgeous Arizona sunsets or that great game room for the kids, you can find it all right in your own back yard. You don't have to go far, PV Design Center is located at the only retail strip in town on Lincoln Drive.

A kitchen remodel is the number one request by women. A kitchen should have an open floor plan that flows into the living area. The most popular remodel preference for men is the man cave or home theatre for relaxing after a long day at the office.

So sit back, relax and let Rich Brock and his amazing team take care of all your building needs. BedBrook Developers at The PV Design Center is on track to being Arizona's premier home builder. Upon arrival, you will be greeted by a knowledgeable consultant who will help educate you on the newest products, review your plans, or if you haven't yet reached that point, can advise and move the process along...keeping it as simple as possible.

Yes, it really can be that easy! Building or remodeling a home doesn't have to be stressful or time consuming any more with the PV Design Center that can meet all your needs.

PV Design Center is conveniently located on Lincoln at 52nd Street, at the base of Camelback Mountain. For more info call 602.955.1881. PVDesignCenter.com



ARTICLE BECCA MULDER
PHOTOGRAPHY PV DESIGN CENTER

In 2010, Rich Brock opened the PV Design Center, a 'Custom Home Store' showcase for the "best of the best" building products and services, and a resource for those looking to build a custom home or remodel. Brock has been developing and building luxury custom homes in Paradise Valley and North Scottsdale for the past 19 years.

Brock travelled extensively throughout Europe, immersed himself in the culture, and studied and learned authentic European architecture. BedBrook was later launched to create extraordinary homes with lavish attention to detail, homes that are distinctly "BedBrook."

The Paradise Valley Design Center

A one-stop shop for building or remodeling your dream home